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JEREMY GOUX CHOSEN AS A FUTURE LONG TERM CARE LEADER

(Baton Rouge, LA – May 7, 2014) The Louisiana Nursing Home Association announced today that board member Jeremy Goux has been chosen by the American Health Care Association and the National Center for Assisted Living (AHCA/NCAL) as a future leader in long term and post-acute care. Jeremy Goux will join the Association's Future Leaders program, a year-long program that offers training and guidance for long term and post-acute care professionals.

"AHCA/NCAL is dedicated to offering skilled nursing professionals who are providing high quality care the opportunity to enhance their leadership skills," said Mark Parkinson, President & CEO of AHCA/NCAL. "We look forward to seeing Jeremy Goux and the entire Future Leaders class apply these newly-acquired skills to improve the well-being of individuals within long term and post-acute care."

"LNHA is proud of Jeremy Goux's outstanding achievement," said Joe Donchess, Executive Director of LNHA. "He serves on our board and is among the best in our profession. I am confident that his extensive legal and business talents will make him an excellent addition to the Future Leaders program."

Jeremy Goux is an attorney at Wynne, Goux & Lobello, a law firm in Covington, Louisiana. With nearly 16 years of law experience, Jeremy holds a law degree from Loyola School of Law. He previously held positions with St. Tammany Parish District Attorney's Office and most recently was appointed as Magistrate for the City of Covington, presiding over the Covington Mayor's Court. Notably, he was intensely involved in the defense of St. Rita's Nursing Home, following Hurricane Katrina. Jeremy has represented long term care facilities and other health care providers in many general litigation and practice circumstances, including sales and leases, as well as in the collection of insurance proceeds for damages sustained during Hurricane Katrina. Since early 2010, Jeremy has been a member of the Legal Committee and Emergency Preparedness Committee for the American Health Care Association.

Since 2004, AHCA/NCAL has hosted long term and post-acute care professionals in the Future Leaders program. Selected participants both demonstrate leadership potential, and represent the interests of both state and national long term care providers. The program covers the latest theories and practical applications in quality management, customer satisfaction, and leadership. The year-long program kicks off with a two-day symposium, "Future Leaders of Long Term Care in America," held each year in Washington, D.C. This year's symposium will take place June 11-13, 2014.

ABOUT AHCA/NCAL

The American Health Care Association and National Center for Assisted Living (AHCA/NCAL) represent more than 12,000 non-profit and proprietary skilled nursing centers, assisted living communities, post-acute centers and homes for individuals with intellectual and developmental disabilities. By delivering solutions for quality care, AHCA/NCAL aims to improve the lives of the millions of frail, elderly and individuals with disabilities who receive long term or post-acute care in our member facilities each day. For more information, please visit www.ahca.org or www.ahca.org.

ABOUT LNHA

Louisiana Nursing Home Association is a non-profit trade organization representing more than 250 non-profit and for-profit nursing facilities and assisted living communities that care for approximately 30,000 elderly and disabled individuals each day. On behalf of its members, LNHA advocates for providing quality care and nurturing environments to Louisiana's frail and elderly. For more information on LNHA, visit our website at www.lnha.org.